



## **Pitney Bowes and Promail Announce New Partnership**

*Windsor, UK, May xx 2011:* Pitney Bowes and Promail have announced that they are working together for the first time.

The two companies will co-operate to sell the DPS100 inserter into the UK direct mail market.

The Pitney Bowes DPS100 inserter operates at up to 16,000 cycles per hour and is aimed at companies looking for a reliable, high productivity machine. The machine offers the latest Servo Driven Rotary and Friction Feeder technology.

Launched in 1996, Promail is the UK's leading independent supplier of mailroom machinery solutions, addressing solutions, print finishing and forms handling machinery. The company serves a number of businesses within the direct mail sector including contract packagers and commercial printers as well as companies within key markets such as legal, government and finance.

The arrangement will see Promail offer the DPS100 to its customers, and take control of subsequent servicing and after-care.

Daran Hanson, Sales and Marketing Director, Promail comments: "This partnership brings together two companies with a wealth of experience dedicated to delivering the best products and services for customers. The DPS100 is a high productivity machine offered at a competitive price and is an excellent addition to the Promail range."

John Ricketts, Sales Director UK & Ireland, Pitney Bowes Document Messaging Technologies comments: "Promail has a respected presence in the direct marketing field which will allow us to introduce Pitney Bowes technology to a wider range of customers. We are looking forward to developing this relationship further in the future."

Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.4 billion company with more than 30,000 employees worldwide. Pitney Bowes: